



The eleventh annual first LOOK™ event at the New York Design Center took place on July 21, 2015. This year's event included a partnership with Interior Design. Twenty-nine top contract showrooms participated and showcased new products. Over 1,500 design professionals attended the event, including principals, architects and designers from NYC's established and emerging A&D firms.

The importance of first LOOK™ is not only revealed through the broad spectrum of attendees but also through the innovative products. This year's products included innovative benching, ergonomic seating, intriguing textiles and pioneering interactive technology.

Interstuhl was represented through our new partner gibson interior products located in suite 1510 where our strategic products for the US market were on display: Silver, AirPad, Hero and EVERYis1.