

The Bureaux Expo 2015 exhibition took place from 31 March to 2 April 2015 in Paris. No fewer than 8,104 end customers and architects visited the fair - the only office furniture fair in France - which also acts as a platform for numerous specialist conferences, workshops and panel discussions. Parisian retailers exhibited 94 international furniture brands. This was the third time Interstuhl had taken part. Last year Interstuhl exhibited the first time with its trade partner Le Bureau Contemporain (LBC). This year, LBC chose the topic of "space" (outer space, office space...) as the peg on which to hang their exhibit. The whole of the flooring covering the 140 m² stand had a lunar landscape theme. A striking image measuring 10 x 5 m showed an astronaut floating around in outer space. All the chairs exhibited were Interstuhl models, and were uniformly presented in white with purple upholstery. The chairs were complemented by FAMO furniture, also in white-purple. A number of accessories provided perfect finishing touches of colour to the overall appearance of the stand. LBC reported a rise in visitor numbers this year of + 30 %. The "halfway point" was celebrated with a memorable party on the stand with professional pop musicians. More than 270 guests came to the event and were entertained with champagne and delicious treats. The band rocked the entire pavilion with well-known French and English hits until late into the night. Among the products, it was Silver, AirPad, EVERYis1 and BUDDYis3 that were once again the Interstuhl hits, and extremely well received by the visitors.

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