



Communication within businesses and organizations has evolved as a decisive competitive factor. The quality of information and knowledge transfer makes a substantial contribution towards determining success or failure. To answer the central question of "How to improve my communication quality?", the first key step is to gain transparency over the actual situation. To do this, interstuhl has developed an instrument which permits the analysis of existing meeting activity and provides pointers for individually tailored furnishing and equipment. The results also provide indicators for how to bring about the methodological and organizational improvement of meetings. The MeetingAnalysis itself is based on scientific research by the Fraunhofer Institute for Industrial Engineering IAO and was developed and adapted specifically for interstuhl.