

From 8th to 10th April 2014 the exhibition Bureau Expo, which focuses on office furnishing, took place in Paris.

Our chairs were presented on the 140m² stand of the new interstuhl-partner Le Bureau Contemporain (LBC) together with Famo-furniture the Portuguese interstuhl-partner. The highlight of the booth was the impressive panorama picture in maxi format 10 x 5 m from La Défense, the famous Paris business quarter, which was shot 3 weeks before the exhibition. The dynamic colour concept in white-orange and the successful harmony between the chairs and the furniture attracted and thrilled all visitors. Visitors were mainly Facility Manager, purchaser and architects. Product families EVERYis1, AirPad and KINETICis5 enjoyed particular success. At the end of the exhibition LBC had welcomed a record number of high quality visitors that were consulted by a friendly and professional sales team. Interstuhl wishes LBC and Famo a successful exhibition follow up period.

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