



The first "Office Fair" took place in Warsaw from 21-22 November 2012 in the EXPO XXI Hall. This exhibition is organised by the MB Media Group and is a national event which presents all products and services relating to office equipment. The show offered all visitors an excellent opportunity not only to see professional furniture but also to deal with upcoming trends. Furthermore, the visitors could take part in numerous presentations.

There were about 5000 visitors in the hall during the two exhibition days. Interstuhl showed its core range for the Polish market: EVERYis1, MOVYis3, AirPad and Silver. As we want to develop the Polish market, this exhibition was extremely important and also successful for us. We could make new contacts to potential dealers and also the number of visitors was very satisfying. Especially our James Bond campaign appealed very much to our visitors. As during the Orgatec exhibition in Cologne, one visitor could win an AirPad from the James Bond film set.

For interstuhl, one of the most interesting and exciting moments of the whole exhibition was the announcement of the winners of the "Best Office Product 2012" contest and the award ceremony with the renowned business psychologist Izabela Kielczyk. Hartmut Böhlefeld, head of our export department, was given the award for AirPad in the category "Product Design".