



Interstuhl on stage. Dubai Office Exhibition 2012

The Dubai Office Exhibition opened its doors on 15-17 May for the biggest and most important fair for office solutions in the Middle East. In spite of the fact that the global crisis in finance and economy is still making its presence felt, interstuhl was keen once again to get involved in Dubai, to present special seating solutions and "design made in Germany" at this key trade fair in the Middle East. We have been active in the region for a long time, a region that has a special strategic significance for our international business.

While in previous years interstuhl was represented with its own trade stand, this year we deliberately went down the road of supporting our regional partner NOA Offices from Dubai. Architects, interior designers and planners, and numerous customers, were looking for reliable competent partners with a strong local presence, who can deliver first class product quality as well as an outstanding quality of consultancy.