

FOR SPECIALIST RETAILERS

interstuhl



ACADEMY 2019

INTERNATIONAL



FASCINATION INTERSTUHL

Let us take you into the world of Interstuhl to understand what we do and why. Learn about the opportunities we can provide with our people and products in order to strengthen your product knowledge and expertise. We will give you a platform to get to know our product portfolio with training on the products and workshops related to the products. You will experience our holistic approach to movement and healthy seating for the wellbeing of working people – from our own factory workers, to customer advice beyond the chair. Widen your horizon together with our internal and external specialists and benefit from their knowledge in your daily business.

TARGET GROUP:

For new dealers or new sales people who want to know more about Interstuhl and its philosophy about german engineering, innovative product solutions and satisfied clients in the centre of all activities.

WELCOME TO THE
INTERSTUHL ACADEMY



TRAINING DESCRIPTION

CONTENT:

- Interstuhl history, culture and objectives
- Insight into production processes during a factory tour
- Basics of seating from the ergonomic and sports science point of view
- Practical application of ergonomics in combination with products
- Workshop: successful communication in changing times
- How to convince with Interstuhl products?
- Pricelist training
- Designer presentation

DURATION:

3.5 days

Starts on the first day with dinner at 8:00pm

Ends on the last day around 2:30pm

DATE AND LOCATION:

2nd-5th of July 2019

Interstuhl headquarters in Germany/Tieringen

TRAINER:

Internal experts from various departments of Interstuhl
(International Activities, Marketing and Production)

Sibylle Friedrich - Business trainer & coach

Nadine Semma - Sports Scientist

NUMBER OF PARTICIPANTS:

max. 20 participants

REGISTRATION

On the following link you can find detailed information about the training and reserve your participation:

www.interstuhl.com/academy



We are pleased to welcome you at the Interstuhl academy.
Do you have any questions about the program or registration?

Your contact partners:

Daniela Gvozdenc
+49 7436 871-166
d.gvozdenc@interstuhl.de

Natalie Büttner
+49 7436 871-311
n.buettner@interstuhl.de