



interstuhl

COMPANY







Innovation from tradition:
Brothers and Managing Directors Helmut Link (left) and Joachim Link (above) are leading Interstuhl in the third generation.

OUR MILESTONES

FROM VILLAGE SMITHY TO POWERHOUSE OF IDEAS: **INNOVATIONS FOR LIFE**

Interstuhl's story of success began in 1961, when two blacksmiths, Wilhelm and Werner Link, started to revolutionise the world of work. With their inventive spirit, a lot of hard work and a clear view for the needs of the people around them, they created the first workplace chair, the Bi-Regulette.

To this day – nearly 60 years and more than 30 million sold chairs later – our passion for innovative solutions that make people's lives and work easier is what drives us. Interstuhl is now active across the world, is one of the leading European chair manufacturers and employs 850 committed members of staff.

Our products make an important contribution to the health of the people using our products in offices, production environments, laboratories or while working from home or gaming.

Technical perfection, uncompromising quality, design you can experience with all your senses and the careful handling of all resources are what characterise every Interstuhl product.

People are our reference point for everything we do. Our aim is still to offer the best possible solution to our customers' requirements.

You can find out more about our company at:

[interstuhl.com](https://www.interstuhl.com)

[bimos.com](https://www.bimos.com)

[backforce.gg](https://www.backforce.gg)



Welcome to Interstuhl!

WELCOME TO OUR HOME IN MESSSTETTEN-TIERINGEN, IN THE SWABIAN JURA



Headquarters: Meßstetten-Tieringen, Germany

Interstuhl is an independent, autonomous and owner-managed family business. We are committed to our fully integrated headquarters in Meßstetten-Tieringen and continue to expand the site.

A particular advantage of Interstuhl is the high level of vertical integration, which is unique in the sector. Our in-house Research/Development/Engineering/Design (FEK) department with testing laboratory as well as sample and model construction provide the foundation for the competitiveness, innovation, quality and sustainability of our products.

The in-house steel construction, welding shop, powder coating, upholstery shop with attached sewing workshop

and foaming division, in addition to various pre-assembly and final assembly departments, not only reduce transport requirements but also ensure that our demand for sustainability is directly implemented in large parts of the added-value chain.

Our own logistics system ensures optimised and short transport routes to our customers.

Our employees are the foundation for the success of our business. Openness and honesty are guiding principles in our communication. We reconcile economic, ecological and social aims.

THE FACTS AT A GLANCE



COMPANY

Owner-managed family business
Managing Partners
Helmut and Joachim Link
Founded: 1961
Number of employees in 2019: 850

HEADQUARTERS

Meßstetten-Tieringen, Germany
Total area: 56,000 m²

GROUP SALES

2019: 160 million
Exports: 42 %

OFFICES

GB / ES / AT / NL / DK / MEX / USA / CN / GCC

PRODUCTION SITES

GER / MEX / SVK

PORTFOLIO / THREE ACTIVE BRANDS

Interstuhl

Seating solutions and space-structuring systems for offices

Bimos

Seating solutions for industry and laboratories

Backforce

Seating solutions for the gaming industry

CERTIFIED QUALITY OUTSTANDING IN EVERY RESPECT!

COMPANY



German Sustainable Building Council



Innovation Prize Club of Excellence Germany's Innovation Elite



Bertelsmann Foundation Social Engagement in Companies



100 Companies for Resource Efficiency



Sustainability



Environmental Prize for Companies – Baden-Württemberg



Environmental Prize for Companies – Baden-Württemberg



Certified Quality Management System ISO 9001:2015



Certified Environmental Management System ISO 14001



Certified Energy Management System ISO 50001



Certified Management System ISO 45001



Eco-Management and Audit Scheme



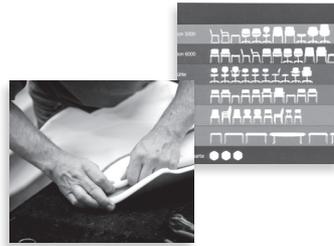
Furniture Industry Sustainability Programme



We are convinced that products can only truly be good if they are produced well. At the beginning of the 1990s, the first binding guidelines were put into place, which continue to be expanded on to this day. Interstuhl commits to consistently meeting statutory requirements and exceeding them on a voluntary basis.

Our many awards are evidence of this mindset. You can find further, more detailed information in our sustainability report with integrated environmental statement, which is updated annually, on our website under "Company": interstuhl.com

HOW IT ALL BEGAN...



THE ARCHITECT'S VISION: FROM THE PORTER'S LODGE TO THE MANAGEMENT FLOOR

Architects often voiced their desire for one uniform design for all areas of use. We pursued this ambition and created not only single pieces but also coherent and convincing product families for every workplace, without losing sight of individuality along the way. The Interstuhl manufacture makes every special request a reality.

1961

1970

1980



The original
from 1961:
110-bi-regulette



2012 anniversary
edition:
bi-regulette 2.0

FIRST SUCCESS STORY AND FIRST PATENT: BI-REGULETTE

Identifying needs and solving problems using technical innovations made even our very first chair into a success story. The individual adjustability and solid high-quality materials (steel, wood, aluminium) set standards even then. This chair enabled Interstuhl to obtain its first patent in 1962, for height adjustment. Many more would follow in the years to come.



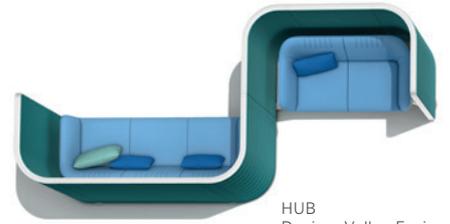
SAFE AND ERGONOMIC SEATING

We are a pioneer in modern ergonomics. To us, the human body is the measure of all things. Cooperation with leading occupational healthcare professionals has a long tradition at Interstuhl. For example, we have worked with the occupational physiologist and internal medicine specialist, Prof. Dr. Kirn, as well as Dr. Åckerblom. Today, the Fraunhofer Institute is one of our most important cooperation partners.

- 1993 DIN EN ISO 9001
(as the first company in the sector)
- 1994 Award from the Baden-Württemberg Ministry of the Environment for "outstanding achievements in the promotion of corporate environmental protection and environmentally conscious business management"
- 1996 EMAS certification
(as one of the first companies in the sector)
- 1997 Certification in accordance with environmental management standard DIN EN ISO 14001

**ENVIRONMENTAL AWARENESS
ENSURES TRUE QUALITY**

We have clear environmental policies, based on our desire to leave our children and grandchildren a stable economic, ecological and social environment. The first binding guidelines for consistently meeting statutory requirements and exceeding them on a voluntary basis were created during the early 1990s. Interstuhl set, and continues to set to this day, new standards for the entire sector.



HUB
Design: Volker Eysing

**INTERSTUHL BRANCHES OUT IN
NEW DIRECTIONS IN THE OFFICE
ENVIRONMENT**

The path that Interstuhl has been following since 1961 has been varied, sometimes rocky, but always leading in a straight line. It's therefore congruent that we now look beyond the desk, to look at work as a whole and create not only chairs but also spaces. It goes without saying that, in doing this, people will always remain our measure.

1990

2000

2020



Silver
Design: Hadi Teherani,
Ulrich Nether,
Hans-Ullrich Bitsch

**A NEW AESTHETIC HAS MADE
ITS ENTRANCE**

The new Interstuhl aesthetic goes far beyond a classic understanding of design. Our aim is to develop design that you can experience with all your senses. An Interstuhl product should not only be visually engaging, but, most importantly, should function perfectly. We create chairs that are technically capable, impress through the simplicity of their operation and that appeal to the sense of sight as much as the sense of touch.



Backforce One
Design: Volker Eysing

**TOP PERFORMANCE FOR
TOP PLAYERS**

It has always been our aim for our products to improve peoples' performance. This aim has a special significance in the eSports industry. Backforce – our brand for professional gaming – offers chairs which provide freedom, support, comfort and mobility, thereby allowing for optimum performance whilst gaming.

COMMITTED TO YOUR HEALTH: **OUR THREE STRONG BRANDS**

interstuhl

The Interstuhl brands stand for healthy sitting in office environments and innovative system solutions for individual office landscapes. Interstuhl is one of the leading manufacturers in Europe.

bimos

The Bimos brand is the innovation and market leader for the best industrial and laboratory chairs in Europe.

BACKFORCE

Show your best: The Backforce brand offers better seating for better gaming. Our youngest brand is therefore dedicated to professional eSport.

OUR FACTORS FOR SUCCESS

GERMAN INNOVATION 

AESTHETIC

Aesthetics is more to us than just outstanding design. Our aim is to develop design that you can experience with all your senses – a comprehensive and innovative approach that presents our staff with interesting technical challenges. This is the case for every last detail of our products, as well as when we're designing whole spaces.

ENGINEERING

We combine technical sophistication with innovations, surprising and clever solutions and uncompromising quality standards. We stand for "German Engineering". In doing so, we protect the environment and create sustainable solutions.

EFFICIENCY

Interstuhl means achieving more while also using fewer resources. We view people as a resource and protect them to contribute to their performance. We preserve environmental resources for our children and grandchildren. And, through our efficiency, we also conserve the financial resources of our customers.

SOLUTION-ORIENTED THINKING

We don't think in terms of chairs, we think in terms of solutions. To achieve this, we analyse the requirements of a wide variety of workplaces and get to know the needs of our customers. This makes us a leading innovator of specialised seating solutions for industry and laboratories.

PASSION

No other brand has as much expertise in industrial and laboratory seating as Bimos. We enjoy sharing this knowledge, as we want to improve people's performance. Partnerships and expert advice shape our conduct.

LIFE

People and their environment shape the development of our products and our actions. Our chairs promote health thanks to our specially developed industrial and laboratory ergonomics. The design motivates the people that sit on our chairs.

MORE VALUE

Backforce offers real added value. All innovations have one goal in mind: To provide eSports players the best possible gaming experience. Design and ergonomics play just as great a role in this as uncompromising quality. Our gaming chairs are "Made in Germany".

INDIVIDUALITY

In gaming, it's character that counts. Personality determines success and defeat. Backforce gives personality a home of its own. Every player can find just the chair they need and that suits them, and can give it their own personal touch.

TEAMWORK

Success requires teamwork. What's important in sport distinguishes Backforce. As a player in the gaming community, Backforce takes advice on board and takes needs seriously. The brand is firmly anchored in the world of professional gaming and is evolving with the community.

ENJOY SEATING PERFORMANCE



People are more than just a workforce. And a workplace is more than just a desk and a chair. Interstuhl takes a holistic view, taking into account people just as much as their work. With our Active Sitting Solutions, we are taking a closer look at sitting and working habits and ensuring that people keep moving even when seated and that their health and performance are optimally safeguarded.

When looking at work holistically, you need to think in terms of spaces. We call this Splaces. This means structuring office environments according to workplace scenarios such as "Welcome", "Meet", "Work", "Relax", "Learn", "Lead" and "Home". We offer a wide product range for all sectors and create inspiring future-oriented space and working concepts.





A highlight of the Interstuhl portfolio is HUB – the most versatile modular system for designing individual and creative office spaces. HUB is our answer to the needs of New Work. Impressive space concepts can be created using elements such as sofas, arm chairs, swings, walls and side tables, which can be arranged according to your wishes, mood and communication aims.

REFERENCES

SWIVEL CHAIRS/SWIVEL ARMCHAIRS



SILVER
ZAYED UNIVERSITY,
ABU DHABI



GOAL
UNICREDIT,
MILAN



AIRPAD/PURE
DAIMLER AG,
STUTT GART





NEWEVERY
DEUTSCHE BAHN,
BERLIN



JOYCE
RWE,
ESSEN



VINTAGE
FRESHFIELDS,
MADRID

REFERENCES

SPATIAL COMPETENCE



HUB
IHK,
REUTLINGEN





HUB
VOLKSBANK,
ALBSTADT



The customers that already put their trust in us include:

Allianz
Aldi
Audi
Banco Santander
BASF
BayWa
BBG
BBVA
BMW
BRIGHTOIL
Bundesagentur für Arbeit

Coca-Cola
Continental
Daimler
DAK
Dansk Supermarket
DATEV
Deutsche Bahn
Deutsche Bank
Deutsche Postbank
Deutsche Telekom
DHL

Duravit
EY
EU Parlament
Ford
Fraunhofer
GAZPROM
Generali
GMSH
HITACHI
HSBC
Iberdrola

Jenoptik
K&H
Land Baden-Württemberg
LBBW
Lidl
Magna
Nestlé
Opel
PSA
PwC
Red Bull

RWE
Sixt
Tesla
Total
Unicredit
Vodafone
Volkswagen
Zayed University
etc.

THE BEST WORKPLACE CHAIRS FOR INDUSTRY AND LABORATORIES



Working in industrial environments and laboratories entails quite specific requirements. It's important to meet people's needs on the one hand, but also to understand the specific characteristics of each individual workplace and translate these into innovative solutions.

The Bimos portfolio can be divided into five areas: Production, ESD, laboratory, cleanroom and standing work. In every area, we aim to offer the best possible chair for the respective seating needs. In addition to application-specific features such as robustness, ease of cleaning, electrostatic discharge capacity, or being free from emissions, this also involves our own ergonomics concepts that we offer especially for working in laboratories and in industrial environments.





Neon is probably the best workplace chair in the world. It sets standards not only with its design, but also with regards to technology, ergonomics and comfort. Thanks to its innovative 1+1 system, the upholstery can be changed with just one click. This makes Neon flexible and sustainable. Neon is available in various configurations for production as well as for ESD workplaces and laboratories.

REFERENCES



PRODUCTION

AESCULAP
AIRBUS
Audi
BMW
Robert Bosch
DAIMLER
FESTO
Hugo Boss
IWC
LIEBHERR
Lindt
Louis Vuitton
Lufthansa

Miele
PEUGEOT
Porsche
Ritter Sport
SCHAEFFLER
SIEMENS
SNCF
Thyssenkrupp
VISSMANN
VORWERK
VW
ZF



NEON



NEXXIT



ESD

ABB
Robert Bosch
Continental
Dräger
EADS
Endress+Hauser
ERICSSON
Fraunhofer
HELLA
Honeywell
JABIL
Max Planck Soc.
MTU

NOKIA
OLYMPUS
OSRAM
PHILIPS
PHOENIX CONTACT
Schneider
SENNHEISER
SIEMENS
THALES
TRUMPF
VISHAY
XILINX



ESD NEON



ESD NEXXIT



CLEANROOM

- AMD
- AstraZeneca
- BAYER
- B. BRAUN
- Bristol-Myers Squibb
- Boehringer Ingelheim
- CSL
- Fraunhofer
- GILEAD
- GlaxoSmithKline
- Infineon
- Janssen
- Johnson&Johnson
- Lilly
- LONZA
- NXP
- Pfizer
- Roche
- SANOFI
- SIEMENS
- Siltronic
- STMicroelectronics
- TEXAS INSTRUMENTS
- ZEISS



CLEANROOM PLUS

LABSTER



LABORATORY

- BASF
- Baxter
- BAYER
- BD
- BIOTRONIK
- CHARITÉ
- Clariant
- Cologne University
- Hospital
- DKFZ
- Dubai Police
- EVONIK
- Fraunhofer
- Freiburg University
- Hospital
- FRESENIUS
- HARIBO
- Heidelberg University
- Hospital
- Helmholtz Zentrum
- Medtronic
- MERCK
- NOVARTIS
- Novo Nordisk
- Procter&Gamble
- RWTH
- Takeda

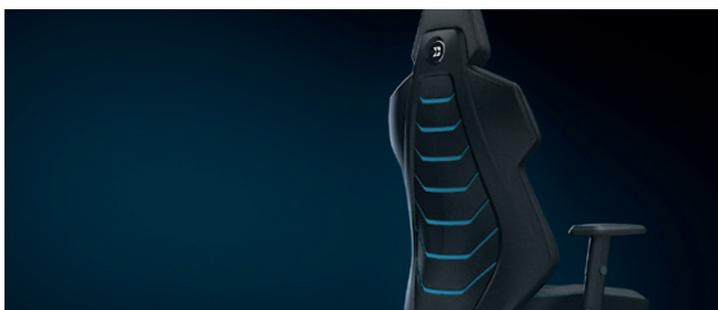


LABORATORY NEON

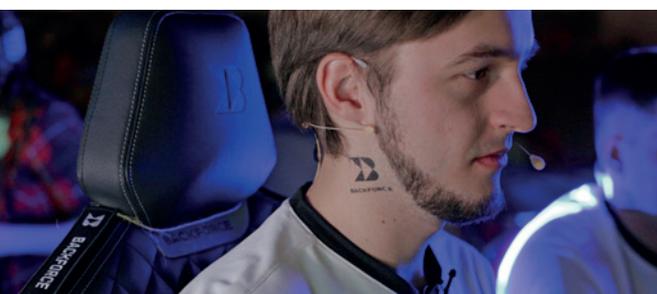
LABSIT

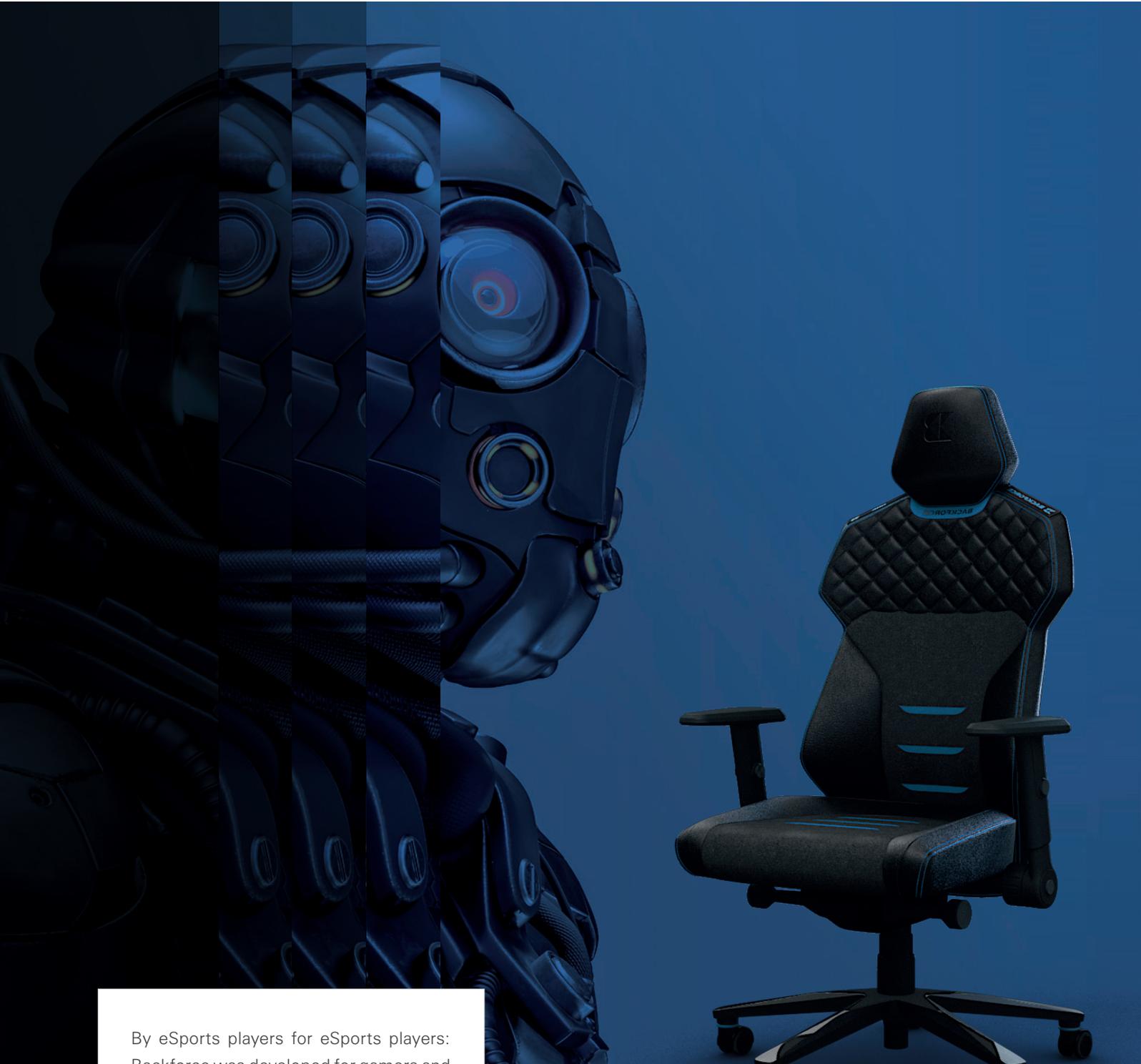
FIN

BETTER SEATING FOR BETTER GAMING



Backforce combines a love for gaming with 60 years experience in seating. Backforce was developed in cooperation with eSports players. It meets all the requirements that professional gamers could have with regards to their chair. For a start, the special Syncseat mechanism ensures a weightless sitting sensation. The Dualcore chair provides support and comfort during long periods of sitting. And practical details such as armrests that can be folded away allow even more freedom when gaming. But what really catches your eye first of all is the impressive design with the Gamer Pulse Spotlight, and the many ways in which Backforce can be customised. Thanks to customised shoulder patches, it's even possible to personalise Backforce with the player's own nickname or clan tag.





By eSports players for eSports players: Backforce was developed for gamers and designed together with pro gamers. Our close partnership with the professional eSports players from BIG (Berlin International Gaming) played a special role.

SHOWROOMS WORLDWIDE



DUBAI • FRANKFURT • COPENHAGEN • LONDON • MADRID
MILAN • MEXICO CITY • VIENNA • ZOETERWOUDE



SHOWROOM
VIENNA

WHEN YOU WANT TO **SHAPE THE FUTURE**, YOU NEED **STRONG PARTNERS** – **WORLDWIDE**



Interstuhl is represented by sales partners in many other countries.

A **true partnership** means being there for each other. **Dependability, speed, reliability of supply** and uncompromising **quality standards** are signs of our dedication to true partnerships. To bring this dedication to life, we are present and trade **locally** – this is the case **worldwide**: Through our own offices, showrooms and expert sales partners. With service, advice and planning expertise, we stand by our customers, wherever they need us. This means we are in a position to provide **international support for internationally operating companies**. Even with challenging projects, we stand committed to absolute reliability and fast response and delivery times. In this way, we can make an active contribution to ensuring processes are optimal and that our customers achieve sustainable success all over the world.



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London (UK) / Showroom

Madrid (Spain) / Showroom

Mexico City (Mexico) / Showroom

Shanghai (China) / Showroom

Chicago (USA)

Production

Germany, Mexico, Slovakia

Sales Offices

Vienna (Austria) / Showroom

Copenhagen, Holte (Denmark) / Showroom

Zoeterwoude (The Netherlands) / Showroom

Dubai (UAE) / Showroom

Milano (Italy) / Showroom

Paris (France)

To find detailed information about our subsidiaries, our sales offices, our showrooms and our international partners go to interstuhl.com.



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